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FOR IMMEDIATE RELEASE

Shotwell Appoints New Board Member

David Lonsdale brings 35 years of experience to chemical manufacturer's advisory team

(MIDLAND, TEXAS – December 2, 2020) – Shotwell Hydrogenics has added David Lonsdale to their board of managers. Lonsdale has accepted the appointment to provide strategic counsel to the Midland, Texas-based chemical manufacturer, which produces specialty chemicals for the energy, agriculture, and HI&I markets.

Lonsdale has more than three decades of experience in operational excellence across corporate and entrepreneurial ventures. In addition to serving on the Shotwell board of managers, he is the founder and CEO of The Lonsdale Group, a boutique investment and advisory firm. Lonsdale also serves as the CEO of CanaFarma Hemp Products Corp. (CSE:CNFA), a company involved in the full cycle of hemp production and hemp oil-based consumer products.

Shotwell is the exclusive manufacturer of SymMAX for the BPS Technology family of companies. SymMAX is a proprietary, first-of-its-kind delivery system that is anchored by a charged particle. As a host, SymMAX facilitates the self-assembly of supramolecular structures that consist of SymMAX and the active molecules of the integrated solution.

"Throughout my career, I have worked with companies that owned disruptive technology. The challenge of displacing the 'status quo' of an industry with new technology has always fascinated me, as it allows for the creation of rapid and significant value for a company's shareholders," said Lonsdale. "The technology that BPS Technology and Shotwell Hydrogenics have developed is without a doubt the most disruptive technology I have ever seen in my career, and I am absolutely delighted to play a role in ensuring that we maximize the business opportunity we have."

The SymMAX family of innovations include OpusMAX, which is designed for agricultural applications, and NRGMax, which enhances chemicals commonly utilized in the energy industry.

"We're really blessed to have David join the board of Shotwell Hydrogenics," said Bravis Brown, CEO of BPS Technology and Shotwell. "His deep expertise with growth-stage companies and innovative technologies will elevate the impact of the guidance the board provides to the company."

Commenting on what sets Shotwell up for long-term success, Lonsdale shared, "The biggest factor in ensuring that the level of success is maximized is the team of people working in the company. BPS Technology and Shotwell Hydrogenics are building a first-class team of people who have the talent to maximize the opportunities around the SymMAX technology to truly change the world."

Lonsdale earned a Bachelor of Science with honors in Mathematics and Physics from the University of Leeds and a Master of Business Administration degree from Cornell University. He has written over 30 articles for Inc. Magazine.

Lonsdale will serve alongside Shotwell's current board of managers: Mike Black, Bravis Brown, and Baron Lukas.

About Shotwell Hydrogenics

Shotwell Hydrogenics is a chemical manufacturing facility, specializing in performance monitoring and chemical management services, including water-soluble toll blending, chemical selection, and verification. The Midland, Texas-based facility is ISO9001:2015 certified and can blend up to 57.6 million gallons annually. Learn more at shotwellhydrogenics.com.

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